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OUTLOOK

NORTHEAST OHIO

Special Advertising Section

Business Aircraft Group, Inc.

The Full-Service Aviation Firm for Savvy Business Travelers

"We can take care of everything involved in buying, owning, operating and selling a company or private aircraft," says Mike Hoyle, president of Cleveland-based Business Aircraft Group, Inc.

BAG provides complete, turnkey aircraft management services for business aircraft owners throughout Ohio and neighboring states. "If an aircraft owner wants to offset the cost of ownership, we add their aircraft on our company-owned Charter Certificate, which creates revenue for them," Hoyle says. "We have also created several partnerships whereby local owners share aircraft ownership, which in many cases makes more sense than charter or fractional ownership."

BAG owns or operates a total of eight business jet aircraft and three 30-passenger airliners, operates both private and public charter services and expects the number of aircraft to grow this year. In addition, it has a complete aircraft sales division. BAG's corporate headquarters is located at Cleveland's Burke Lakefront Airport, with additional offices at Cuyahoga County, Cleveland Hopkins, Columbus, Bolton and Orlando, Florida.

Hoyle, who founded BAG in 1995, was with BP America's Aviation department for 15 years where he was Chief Pilot. His company operates with many of the same disciplines of a large corporate flight department. At the same time, he enjoys the more personal nature of running a mid-sized business and the close, long-term relationships he and his staff have formed with their clients.

Dedicated to the highest level of professionalism and integrity, BAG has an outstanding safety record. Hoyle says, "Our pilot, maintenance and administrative teams are all first rate."



M.L. Hoyle in front of company-owned 30-passenger Embraer

You Can Get There From Here – And a Lot More Easily

Commercial air travel has become increasingly stressful and time-consuming, what with prolonged security checks and long lines. But now there is a better way to travel between Cleveland's Burke Lakefront Airport to Detroit's and Cincinnati's downtown airports on BAG's new, competitively priced point-to-point air shuttle service.

Destination One, BAG's public charter company, is geared to the business traveler's schedule. "It's the next best thing to a private charter flight, yet it's priced for the everyday business traveler," says Hoyle. "Customers can show up at the terminal 15 minutes before takeoff, and often arrive at their destination, with baggage in hand,

before they would have departed from a major airport. The customers who have flown with us love the service and convenience." BAG plans to add additional cities shortly.

Schedules and seats can be easily viewed and booked at www.FlyDestinationONE.com.



David Maruna, Director of Aircraft Sales and Acquisition

Industry Veteran Runs Sales and Acquisitions Division

For those with an aircraft to sell – or who are looking to buy – BAG's sales division is just the ticket.

"We're one of the only aircraft dealers in the area that will actually inventory and refurbish planes," says David Maruna, BAG's Director of Aircraft Sales and Acquisition. Maruna is also a pilot and has recently been appointed Director of Marketing for the prestigious National Aircraft Resales Association (NARA).

With concentration on executive jets, BAG buys and sells some 10 to 15 planes per year, not to mention the aircraft it brokers for owners. "In addition to domestic transactions, we have also completed a number of international transactions," Maruna says. Maruna also represented Gulfstream and Rockwell International as one of their exclusive dealers.

BAG has managed aircraft sales and purchases for banks, corporate flight departments and individuals for over 10 years. "We work closely with our clients to find just the right aircraft and then manage the entire transaction," Maruna says. "Buying or selling an aircraft is more complex than ever, and buyers and sellers should really depend on a company that has a very good reputation. NARA members such as BAG bring a high level of integrity to the process."

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